

2007
Logler
Casual
Game
Awards

Introduction

Hello and thank you for downloading this [2007 Logler Casual Game Awards](#) document. If you reading this, that means you need more info about 2007 Logler Casual Game Awards. Well, it's cool to be honest. We won't give out any prizes, badges or something like that. Here we'll just sum up results of 52 weeks of Global Top 10 and name winners in various nominations, are you ready? Let's start from most interesting part called as "Complete Casual Games Global Top. Year 2007".

Complete Casual Games Global Top. Year 2007

Did you notice there is no number "10" in title? Yeah, you are right; we are going to show you a complete list of games that entered Global Top 10 in 2007. We sorted this complete chart/list/top (call it as you prefer) by points each game earned in 2007. The system is pretty simple: every game got points for every position in our weekly Global Top 10 during the Year 2007. For every first place it has got 10pts, for every 2nd – 9pts, for every 3rd – 8pts, for 4th – 7pts, for 5th – 6pts, for 6th – 5pts, for 7th – 4pts, for 8th – 3pts, for 9th – 2pts and at last, for every 10th position – 1 point. We summarized all points and received the following table:

Tab 1 - Complete Casual Games Global Top. Year 2007

Pos	Title	Developer/Publisher	Genre	Number of 1st pos	Peak	Weeks in Top 10	Over all Pts
1	Mystery Case Files: Ravenhearst	Big Fish Games	ho	15	1	25	223
2	Monopoly Here and Now edition	TikGames	board		4	31	149
3	Sally's Salon	Games Café	click	3	1	20	143
4	Build-a-lot	HipSoft	sim	12	1	13	127
5	Virtual Villagers 2	LDW	sim	3	1	16	126
6	Alice Greenfingers	ArcadeLab	sim	5	1	11	91
7	Diner Dash Flo on the Go	PlayFirst	click	4	1	13	91
8	Nanny Mania	Gogii Games	click	3	1	13	89
9	Wedding Dash	PlayFirst	click		2	12	83
10	Dream Day Wedding	Oberon	ho		2	17	81
11	Jewel Quest 2	lwin	match3		2	15	80
12	Dream Chronicles	PlayFirst	ho	2	1	9	62
13	Big City Adventure San Francisco	Jolly Bear Games	ho	1	1	9	62
14	The Rise of Atlantis	Terminal Studio	match3		3	16	61
15	Cake Mania 2	Sandlot Games	click	2	1	8	59
16	Hidden Expedition: Titanic	Big Fish Games	ho		2	10	57
17	Paradise Pet Salon	ToyBox Games	click		2	11	57

18	Spooky Manor	Gamehouse	ho		2	9	55
19	Mysteryville	NevoSoft	ho		2	8	53
20	Burger Rush	Gamenauts	match3		3	12	53
21	Little Shop of Treasures	Gamehouse	ho		4	13	53
22	Virtual Villagers	LDW	sim		4	11	51
23	Cradle of Rome	Awem Studio	match3		3	12	48
24	Chocolatier	PlayFirst	sim	2	1	8	47
25	Agatha Christie - Death On The Nile	Oberon	ho		4	10	47
26	Diner Dash Hometown Hero	PlayFirst	click		2	7	43
27	Azada	Big Fish Games	ho		3	7	42
28	Luxor 3	MumboJumbo	shoot3		2	7	41
29	Mystery Case Files: Prime Suspects	Big Fish Games	ho		2	9	41
30	Amazing Adventures - The Lost Tomb	PopCap	ho		2	5	40
31	Mystery PI	PlayTime Media	ho		2	5	34
32	Hide and Secret	Anarchy Enterprises	ho		3	8	33
33	G.H.O.S.T. Hunters	Aisle 5 Games	ho		3	5	31
34	Jane's Hotel	Realore	click		4	7	28
35	Delicious 2	Zylom	click		4	6	27
36	Hidden Expedition: Everest	Big Fish Games	ho		3	8	26
37	Peggle	PopCap	arcade		3	4	25
38	Little Shop of Treasures 2	Gamehouse	ho		4	4	25
39	The Magicians Handbook: Cursed Valley	BC Soft	ho		2	6	23
40	Burger Island	Sandlot Games	click		5	6	23
41	Interpol: The Trail Of Dr. Chaos	TikGames	ho		3	5	22
42	Fairy Godmother Tycoon	EA	sim		6	6	22
43	Turbo Pizza	Oberon	click		4	4	21
44	Magic Match The Genie's Journey	Oberon	match3		4	5	20
45	Plant Tycoon	LDW	sim		3	5	18
46	Carrie the Caregiver	The Article 19 Group	click		4	5	18
47	Fish Tycoon	LDW	sim		6	4	17
48	Agatha Christie - Peril at End House	Oberon	ho		4	6	17
49	Flower Shop - Big City Break	TikGames	click		4	5	16
50	Belles Beauty Boutique	Grab Games	click		7	5	16
51	Escape From Paradise	Gogii Games	sim		5	6	16
52	The Scruffs	Sweet Tooth Games	ho		3	2	15
53	Westward	Sandlot Games	sim		4	4	14
54	Cake Mania	Sandlot Games	click		2	3	13
55	Burger Shop	GoBit Games	click		2	3	11
56	Stand O'Food	Alawar	click		8	4	9
57	Home Sweet Home	Big Blue Bubble	sim		4	2	8
58	Lottso! Deluxe	Oberon	board		8	4	7
59	Little Shop - Big City	Gamehouse	ho		7	2	6
60	Neptunes Secret	Gamehouse	ho		8	3	6
61	The Legend of El Dorado	Zylom	match3		6	1	5
61	Sunset Studio	Zylom	ho		6	1	5
62	Luxor 2	MumboJumbo	shoot3		7	2	5
63	Big Island Blends	Gamehouse	click		7	1	4
64	Secrets of Great Art	Dekovir Entertainment	ho		8	1	3
64	Dream Day Honeymoon	Oberon	ho		8	1	3
65	Bejeweled 2	PopCap	match3		9	2	3
65	Hotel Mahjong	Zylom	mahjong		9	2	3

66	Magic Academy	NevoSoft	ho		9	1	2
66	Supercow	NevoSoft	platformer		9	1	2
67	Super Granny 3	Sandlot Games	platformer		10	1	1
67	Bookworm Adventures	PopCap	word		10	1	1
67	Jewel Match	IWin	match3		10	1	1

Legend:

Pos – position

Developer/publisher - developer or publisher, mainly developer

Number of 1st pos - number of 1st positions in weekly Global Top 10

Peak - highest position reached in weekly Global Top 10

Weeks - number of weeks in Global Top 10

Pts – points

Genres:

click – time/click management

ho - hidden object

sim – sim/strategy

If you look at this complete list you'll see 2007 Top 10 Casual Games of the Year (orange fill). According to Complete Casual Games Global Top. Year 2007, Mystery Case Files – Ravenhearst became 2007 Casual Game of the Year with Monopoly Here and Now / Sally's Salon as runner-ups.

2007 Genre of the Year

And what's about genres? Which one of them was the most popular and where tendency is moving? I hope our Genre Top will give you some ideas:

Tab 2 – 2007 Top Genres

pos	genre	games	points
1	hidden object	27	1067
2	click (time) management	18	751
3	sim	11	537
4	match3	8	271
5	card and board	2	156
6	shoot3 (marble popper)	2	46
7	platformer	2	3
8	mahjong	1	3
9	word	1	1

Hidden Object Games became Most Popular Casual Game of the Year 2007 with 27 games in Top and 1067 points earned. But if you look at 2007 Top 10 Casual Games of the Year you'll notice that 4 out of 10 games are click (time) management. Also, don't forget about Sim/Strategy games, they are hot right now too, especially if it is about gardening, building or

furnishing. Card and board, platformers, word games and mahjongs were presented by only one or two games and didn't show anything special.

2007 Casual Game of the Year

We thought it would be a little bit unfair to judge about Best Game of the Year strictly by points, so we decided to name 2007 Casual Game of the Year by number of 1st places game took in 2007.

And the winner is...

Mystery Case Files – Ravenhearst by Big Fish Games, this game topped our Global Top 10 fifteen times in the Year 2007. Well, by two versions, Mystery Case Files – Ravenhearst beat its competitors and proved to be called 2007 Casual Game of the Year!

The runner-up 1 is Build-a-lot by HipSoft – 12 first places and this game continues to stay on top of our list. I think that if a year consisted of more than 52 weeks, Build-a-lot would have taken a major prize. To be honest, I simply love Build-a-lot!

The runner-up 2 is Alice Greenfingers by ArcadeLab – 5 first places in 2007. Great sim/strategy game too (btw, did you notice this tycoon tendency?). Stayed in our Global Top 10 for 11 weeks.

2007 Hidden Object Game of the Year

Well, we decided everything on the 2007 Casual Game of the Year; let's go straight to the best games of various genres. Games were awarded by the number of overall points. Let's start from the most popular genre of the Year – Hidden Object Games:

And the winner is...

Mystery Case Files – Ravenhearst by Big Fish Games. Our congrats! 25 weeks in Global Top 10 and 15 first positions (overall pos #1).

The runner-up 1 is Dream Day Wedding by Oberon. 17 weeks in Global Top 10 (overall pos #10).

The runner-up 2 is Dream Chronicles by KatGames/PlayFirst. Dream Chronicles has one of the best plots of the year for sure! 9 weeks in Global Top 10 and 2 first positions (overall pos #12).

2007 Time (Click) Management Game of the Year

And the winner is...

Sally's Salon by Games Café. 20 weeks in Global Top 10 and 3 first positions (overall pos #3).

The runner-up 1 is Diner Dash: Flo On The Go by PlayFirst. 14 weeks in Global Top 10 and 3 first positions (overall pos #7).

The runner-up 2 is Nanny Mania by Gogii Games. Gogii Games brought us many titles in 2007 and Nanny Mania is one of the best. 13 weeks in Global Top 10 and 3 first positions (overall pos #8).

2007 Sim (Strategy) Game of the Year

And the winner is...

Build-a-lot by HipSoft. 13 weeks in Global Top 10 and 12 first positions (overall pos #4)
!!! Current (01.07.2008) Leader!

The runner-up 1 is Virtual Villagers 2 by LDW. 16 weeks in Global Top 10 and 3 first positions (overall pos #5).

The runner-up 2 is Alice Greenfingers by Arcade Lab. 11 weeks in Global Top 10 and 5 first positions (overall pos #6).

2007 Match 3 Game of the Year

And the winner is...

Jewel Quest 2 by IWin. 15 weeks in Global Top 10 (overall pos #11).

The runner-up 1 is The Rise of Atlantis by Terminal Studio. 16 weeks in Global Top 10 (overall pos #14).

The runner-up 2 is Burger Rush by Gamernauts. 12 weeks in Global Top 10 (overall pos #20).

Other genres we presented by one or two games only, so you can easily know who is the best of two available from our *Tab 1* - Complete Casual Games Global Top. Year 2007.

2007 Global Top 10 Highlights

2007 was good and really interesting. Casual Games are growing and becoming more popular and serious day by day. We hope everyone will get best out of this situation: gamers and developers. Here are the some interesting highlights of our weekly Global Top 10:

Highest number of 1st places in Top 10 – MCF: Ravenhearst by Big Fish Games (15 times);

Longest run in Top 10 - Monopoly Here and Now by TikGames (31 week);

Highest rise in Top 10 in one week - The Magicians Handbook: Cursed Valley (+8) from 10th to 2nd on week 28 (68) (09.07.2007 - 15.07.2007);

Highest first time entry - Jewel Quest 2 by IWin (2nd place from the scratch on week 48);

Most Efficient Developer/Publisher – Oberon with 7 games. Also Gamehouse was very noticeable with 6 games, followed by Big Fish Games and PlayFirst with 5 titles each.

Top 10 Yearly Summary: 73 games by 34 developers/publishers, 10 genres.

That's all, friends! Thank you for reading this 2007 Casual Game Awards document. Continue visiting www.logler.com and don't forget to check for Global Top 10 updates every Monday. Good luck to you all!

01.10.2008